

Summary Program "Anniversary of the Metro Convention". Cuba.

1. Press conference by National Bureau of Standards (NC) on May 10, 2019, where it will be delivered:

- a) Institutional press release emitted by the National Bureau of Standards (NC) about the May 20.
- b) Message from the BIPM and BIML Directors.
- c) Poster for World Metrology Day, which includes the logos of the National Metrology Authority (NC) and the National Metrology Institutes (INIMET, CPHR, CENTIS).



2. Publication in social networks and websites of articles referring to May 20 and the new definitions of the International System of Units (SI).
3. Interview on May 11, 2019 with the General Director and Director of Metrology of the National Bureau of Standards (NC) on the television program "A tiempo", National Canal Educativo, about the metrology and its impact on daily life.



4. Interview on May 20, 2019 with specialists from the National Institute of Metrology (INIMET) on the television program "Buenos Dias", National Canal Cubavision, on the commemoration of May 20 and the entry into force of the new definitions of the units of measurement (SI).



5. Transmission as of May 13 on the national television channel "Cubavision" of the promotional spot about the meaning of May 20 and the definitions of the International System of Units (SI).



6. Diverse interviews to the local radio and television by the Territorial Bureau of Standards (Local Authorities of Metrology) about the date of May 20 and its meaning.

7. Celebration on May 17, 2019 of a National Event in commemoration of the Anniversary of the signing of the Metro Convention, includes, delivery of recognition diplomas to metrology laboratories highlighted in their work in the last year 2018, reading of the Message from the BIPM and BIML Directors, artistic gala, among others.



Place: Salón 1 del Baluarte de San Ambrosio de la Fortaleza de San Carlos de la Cabaña.

Time: 10:00

Day: May 17, 2019

